



EXPO MILAN 2015

Euro-CELAC Day: Joint cooperation to enhance business and investment opportunities

DRAFT AGENDA

12 - 13 June 2015

Venue: Palazzo delle Stelline Congress Centre (SALA VOLTA) - Corso Magenta, 61,
20123 Milano, Italy

Please note that this agenda remains indicative and subject to possible further changes

12 June 2015 - morning

08:30 Registration

09:00 Opening

Mr. Giancarlo CARATTI DI LANZACCO, Deputy Commissioner for the EU participation in Expo Milano 2015

Mr. Christos KYRIATZIS, Deputy Head of Unit, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission

09:15 Presentation of Connect Americas as platforms for trade and investment

Mr. Fabrizio OPERTTI, Chief of the Trade and Investment Unit of the Integration and Trade Sector, Inter-American Development Bank (IADB)

09:30 Outlook on learnings on competitive and innovative value chains

Mr. Riccardo GEFTER, Project Manager, Parque Tecnológico Padano

Ms. Maria del Pilar HERNANDEZ, Manager, Cluster de Cacao, Dominican Republic

Mr. Renaud GUILLONNET, Manager, EU-LAC Foundation

09:50 Important Technical Details: Labelling and Packaging

Mr. Michele Antonio FINO, Professor, Università degli Studi di Scienze Gastronomiche

Ms. Simona LERTORA, Head of Marketing & Business Development, DHL Express Italy

10:10 Market access requirements and sustainability

Ms. Ana Maria PEÑA ALID, Senior Consultant, CREM BV

10:30 Presentation on investment/partnering opportunities in Trinidad and Tobago

Ms. Marie Louise NORTON-MURRAY, President of the European Business Chamber in Trinidad and Tobago (EUROCHAMTT)

10:50 **Conclusions**

Mr. Víctor JURADO, Director, Instituto de Promoción de Exportaciones e Inversiones - ProEquador

Mr. Vicente CARUZ, President of EuroChile

Ms. Maria Luisa CRAVO, Investment Executive Manager, APEX Brasil

Mr. Guido DOMINONI, Project Manager, Finlombarda S.p.A.- Enterprise Europe Network (EEN)

11:20 **Coffee break**

11:30 **Business-to-business meetings - first session**

11:30 – 12:00 **In parallel - Cluster introduction session**

13:30 **Networking Lunch**

12 June 2015 - afternoon

14:30 – 19:00 **Business-to-business meetings -- "corridor" area, Palazzo delle Stelline**

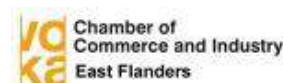
18:30 – 19:00 **In parallel – Cluster Debriefing session**

19:00 **Transfer from Palazzo delle Stelline to Lombardy Region premises (one-way only)**

19:30 – 20:30 **Cocktail offered by Lombardy Region**

13 June 2015 - morning

09:30 **Visit to Expo site and to EU Pavilion and Italian Pavilion (Lombardy Region corner)**



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For more information on the Euro-CELAC day: <https://www.b2match.eu/expo2015-creativityindustry>

For more information on EU-Third countries events at EXPO 2015: www.euexpo2015.talkb2b.net/