



EXPO MILAN 2015
**EU – Sub-Saharan Africa Days: Joint cooperation to enhance
business and investment opportunities**
18-19 September 2015

18 September 2015 - morning

Venue: Auditorium, Palazzo Assolombarda, Via Pantano 9 – Milano

08.30 Registration

09.00 Introductory remarks

Mr. Giancarlo CARATTI DI LANZACCO, Deputy Commissioner General, EU Pavilion

Ms. Albina Assis AFRICANO, President of the Steering Committee of the Expo Commissioners and Expo National Commissioner for Angola

Mr. Alessandro SPADA, Vice President, Assolombarda

Ms. Diana BRACCO, President of EXPO Milano 2015 S.p.A. and Italian Pavilion Commissioner

09.45 EU-Africa industrial cooperation

Ms. Bernarda GONÇALVES MARTINS HENRIQUES DA SILVA, Minister of Industry, Angola

10.00 Improving the business climate, chaired by Mr. Jean-Pierre HALKIN, Head of Unit, Rural Development, Food Security, Nutrition, Directorate General for International Cooperation and Development, European Commission

The international dimension of the agri-business

Mr. John CLARKE, Director for International bilateral relations, Directorate General for Agriculture and Rural Development, European Commission

African regional markets: an opportunity for European companies

Mr. Francisco MANTERO, President, Board of the Portuguese Association for Economic Development and Cooperation – Associação Portuguesa para o Desenvolvimento e a Cooperaçã (ELO)

Promoting sustainable business partnership between EU and Africa

Mr. Serguei OUATTARA, President & Executive Manager, EU-Africa Chamber of Commerce

Mr. Salimo ABDULA, President, Business Confederation of the Community of Portuguese Speaking Countries – Confederação Empresarial da Comunidade de Países de Língua Portuguesa (CE-CPLP)

Mr. Francisco VIANA, President, Business Confederation Europe-Africa – Confederação Empresarial Europa-África (COFEA)

11.15 How to manage business in Africa? Roundtable with presentation of concrete projects

H.E. Mebrhatu MELES, State Minister of Industry of the Federal Democratic Republic of Ethiopia

Mr. Graciano DOMINGOS, Governor of Luanda

Mr. Amadou SAIDOU, Coordinator, Pôle Réformes du Bureau Opérationnel de Suivi (BOS) – Plan Sénégal Emergent, Senegal

Mr. Félix SANON, Director, Chamber of Commerce of Burkina Faso

Ms. Liisa PETRYKOWSKA, Managing Director, Ignitia - SME Instrument Ambassador

12.15 Conclusions

Mr. Angel CARRO CASTRILLO, Head of Division Southern Africa, European External Action Service (EEAS)

12.30 Networking lunch buffet

18 September 2015 - afternoon

13.20 Registration for the Business-to-Business meetings

Venue: Rooms Erba, A and B, Palazzo Assolombarda, Via Pantano 9 – Milano

13.50 Opening and introduction by Ms. Susy LONGONI, Innovhub - EEN

14.00 – 19.00 **Business-to-Business meetings**

19.00 Transfer to the cocktail venue (one-way) from via Pantano 9

19.30 **Cocktail offered by Lombardy Region**

Venue: 31st Floor – Palazzo Pirelli, via Fabio Filzi 22 – Milano

19 September 2015 - morning

10.00 – 13.00 **Business-to-Business meetings**

Venue: Rooms Erba, A and B, Palazzo Assolombarda, Via Pantano 9 – Milano

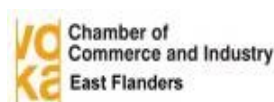
12:00 – 13:00 Buffet lunch

13.15 Transfer to EXPO site (one-way)

14.00-16.00 **Visit to the EXPO site**, EU the Italian Pavilion (Lombardy Region corner)

21 September 2015

08.00-19.00 **Field Visits in Parma** and business meetings with agro-food companies - organised by Parma Alimentare



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MILANO 2015
FEEDING THE PLANET
ENERGY FOR LIFE



European Union

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EU-THIRD COUNTRIES EVENTS AT EXPO 2015

From 1st May 2015 to 31st October 2015, Milan will host the Universal Exhibition EXPO 2015, whose central theme is “*Feeding the Planet, Energy for Life*” which will be one of the most awaited global events of the year, with the presence of 145 Countries and the expected participation of 20 million visitors.

The **European Commission – the Directorate General for Internal Market, Industry, Entrepreneurship and SMES** seizes this important occasion to organise a series of high-level events in Milan where EU companies will have the opportunity to meet and discuss about their business with companies coming from targeted Third Countries and Regions.

THE EVENTS

1. **EU - Mediterranean Countries & Turkey Days** (6-7 May, 2015)
2. **EU - China Days** (9-10 June, 2015)
3. **EU - Central and Latin America and Caribbean (CELAC) Days** (12-13 June, 2015)
4. **EU – Japan Days** (10-11 July, 2015)
5. **EU-Sub Saharan Africa Days** (18-19 September, 2015)
6. **EU Food Tourism Event** (28 September, 2015) *Registrations still open!*
7. **EU - South East Asia (ASEAN) Days** (29-30 September, 2015) *Registrations still open!*
8. **EU - USA Days** (5-6 October, 2015) *Registrations still open!*

SECTORS OF INTEREST

Each event will be focused on **specific topics** related to the main theme of EXPO 2015:

- Agro-food sector: food production, machinery, food conservation, shelf life, packaging, food design, food chain management, logistics and retail, geographical indications, traditional specialties, innovative agro-food industry and craft
- Technologies and Services for the agriculture and agro-food industry: safety and quality control, food traceability, space application to agriculture
- Biotechnologies and Health
- Sustainability: environmental management, renewable energies, sustainable tourism

The EU-Third Countries Events are organized in collaboration with the **Enterprise Europe Network** and a European Consortium led by **Promos –Milan Chamber of Commerce** and composed by **Eurochambres**, the Chambers of Commerce of **Spain, Poland, Paris Ile-de-France, Rhône-Alpes, East Flanders** and by **Innovhub**.

INFO website: www.euexpo2015.talkb2b.net - email: expoevents@mi.camcom.it